

## Goal 3:

### Refine Library Programming

**Strategy 1:** Review programming and outreach efforts to ensure they are meeting community needs

**Strategy 2:** Develop targeted programs focused on the needs of the community



#### Strategic Planning Committee

Debbie Burdette  
Kay Durand  
Jayson Johnson  
David King

Bob Patterson  
Keith Schuermann  
Carol Todd

Facilitated by:  
Wendy Cornelisen  
Alan Harkness

# 2017-2020 Strategic Plan



Troup-Harris

Regional Library



## VISION STATEMENT

To be at the center of community life by providing an environment where literacy, lifelong learning, and civic engagement thrive.

## MISSION STATEMENT

To provide our communities with access to the information, technology, ideas, and welcoming facilities they need to enrich, educate, and empower every individual. Through innovative services and collaborative efforts, we will be receptive to our community's needs, and exceed expectations.

## OUR VALUES

Service

Collaboration

Responsiveness

Leadership

Innovation



## Goal 1:

### Form Strategic Partnerships

**Strategy 1:** Build Catalog of Community Leaders and Organizations for Harris and Troup Counties

**Strategy 2:** Connect with community leaders to identify partnership opportunities in early literacy and workforce development

**Strategy 3:** Create intentional partnerships that leverage and strengthen the community



## Goal 2:

### Build Public Awareness

**Strategy 1:** Communicate the library's value and purpose to the community

**Strategy 2:** Increase marketing efforts with community partners

**Strategy 3:** Leverage partners and advocates to promote the library

